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July 15, 2010

BridgeWave Leads The International Market of Millimeter Wave

By [Carolyn J Dawson](#), TMCnet Contributor

BridgeWave Communications [announced](#) that there is a quick acceleration in the deployments of 60-70-80 GHz millimeter wave systems in 2009 and 2010.

EJL Wireless Research's market report "Global Digital PTP Radio Market Analysis and Forecast, 2009-2014" dated July 5, 2010, states that on the whole, 60-70-80 GHz market increased 46 percent internationally from 2008 to 2009.

Meanwhile, the overall point-to-point microwave radio market turned down nearly 11 percent. As stated by the Federal Communications Commission (FCC), growth stepped up in 2010. 70/80 GHz registration data increased over 400 percent when compared to that of 2009.

"The evolution of mobile networks is a key driver for millimeter wave high capacity radios as operators and service providers look to enhance their networks to manage consumer demand for more bandwidth," said Amir Makleff, president and CEO of BridgeWave. "Data-hungry devices such as smart phones and netbooks have highlighted the importance of high capacity backhaul as operators look to alleviate network congestion."

The EJL Wireless Research report states that BridgeWave Communications retained its place as the popular international provider of 60-70-80 GHz millimeter wave systems in 2009. The market position of BridgeWave expanded and reached 68 percent in the first two quarters of 2010 according to FCC 70/80 GHz registration data. The credit of this prevailing market position goes to its products with carrier-class feature set, outstanding performance, and high trustworthiness which network operators need most.

In a release Earl Lum who is the founder and president of EJL Wireless Research said that "We noted in our report that the overall point-to-point (PTP) microwave radio market declined by 10.9 percent in 2009, however a bright spot in this segment was that shipments of 60-70-80 GHz millimeter wave radios increased by 46 percent, with BridgeWave leading that segment of the market for the third year in a row. As next generation networks require significant increases in backhaul capacity, we anticipate that mobile will be the largest application market for these 60-70-80 GHz products."

BridgeWave Communications is established in 1999. It is a renowned provider of outdoor Gigabit wireless connectivity solutions. The point-to-point, wireless solutions of BridgeWave are extensively deployed in mainstream enterprise and service provider network applications play a vital role in the migration to 4G mobile network backhaul.

Carolyn John is a Contributor to TMCnet. To read more of her articles, please [columnist page](#).

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