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Paul Obsitnik BridgeWave Communications

The Santa Clara supplier of gigabit wireless tools appointed Paul Obsitnik senior vice president of business development. Previously, he served as vice president of marketing and business development at Venturi Wireless.

Lawrence Whittle M-Factor

The San Mateo provider of dynamic revenue and profit optimization tools for consumer goods companies named Lawrence Whittle chief executive. Recently, he was a managing director and international vice president at Nomis Solutions.

Vincent Renz NewCardio

The Santa Clara cardiac diagnostic and services company appointed Vincent Renz president. He is former chief operating officer at ClinPhone.

Peter Smails

Storwize

The San Jose provider of real-time capacity optimization tools for primary storage named Peter Smails vice president of worldwide marketing. Previously, he was senior director at Hitachi Data Systems.

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